

FOR IMMEDIATE RELEASE
August 24, 2020

PRESS RELEASE

BERWYN DEVELOPMENT CORPORATION AND CITY OF BERWYN RELEASE DIVERSITY AND INCLUSION SURVEY

Berwyn, IL (August 2020) In an effort to foster and sustain a diverse and welcoming community, the Berwyn Development Corporation (BDC) has released a Diversity and Inclusion survey in partnership with the City of Berwyn. This survey is designed as a follow up on the 2019 Strategic Plan and Resident Survey rolled out by the BDC in partnership with the City of Berwyn. During this process, and as reflected in the [Draft Community Strategic Plan](#), residents identified diversity and inclusion as a priority area for the community. Given the increased global focus on racial equity, it is even more urgent to gather additional information on this issue.

The Diversity and Inclusion survey has been designed to anonymously gather Berwyn residents' perceptions regarding diversity. The survey also gathers information on demographics and perceptions of the quality of city services. The short-term goal of the survey is to evaluate Berwyn's diversity climate and identify strengths and possible areas of improvement. The long-term goal of the survey is to ultimately create, foster, and ensure a diverse climate for both residents and businesses in the Berwyn community. After the survey is completed, the BDC will share the results with the City Council and community stakeholders, with the goal of creating a report that will outline specific recommendations for maintaining and improving diversity within the community. This report will supplement the findings in the Community Strategic Plan.

The survey is available in both English and Spanish. The English version is available at <https://polco.us/s41af9> and the Spanish version at <https://polco.us/s80b39>.

For more information on the Diversity and Inclusion survey, please contact the BDC's Project Manager of Economic Development, Sophia Smarandescu at (708) 749-6577 or sophias@berwyn.net.

About the City of Berwyn's Commitment to Diversity and Equity

The City of Berwyn is committed, to the best of their ability, that all residents of our community no matter culture, race, religion, lifestyle, age and gender differences are represented in our city's policies and exemplified in our city culture and services to the community. To ensure these differences are celebrated, considered and reflected in city's processes and employee culture. It is our goal to ensure the City of Berwyn continues to be a leader in inclusion and celebration of its diversity. It is our belief that each member of our community deserves to feel safe, respected, valued and celebrated.

About the Berwyn Development Corporation

The Berwyn Development Corporation (BDC) markets Berwyn regionally and nationally as a prime business and leisure destination. We are here to promote Berwyn's energy and culture to visitors and residents and to create unique development opportunities for business. The BDC is a public-private partnership with the City of Berwyn that provides economic development and Chamber of Commerce services to all segments of the Berwyn community. We are a not-for-profit membership organization that serves over 300 businesses and individuals. The BDC continually strives to develop new programs, services and events that promote the community. For more information, visit whyberwyn.com or follow the BDC at facebook.com/WhyBerwyn, twitter.com/WhyBerwyn and instagram.com/WhyBerwyn.